



PRESS RELEASE

Impression Technology Europe raises the finishing bar with the world's first "easy loader"

The global provider and manufacturer of small footprint Eclipse digital finishing systems is all set to bring simplicity and increased speed and efficiency to the print room floor.

By Michelle Reece, 07 September 2018 – Mansfield, UK – Believed to be the world's first 'easy loader' the new Eclipse LF250-EL label finishing machine is Impression Technology Europe's (ITE's) most recent invention. With its sleek design and polished finish, this incredible compact machine has been designed to meet a demand in the marketplace for label printing machines that require media of up to 250mm wide, and is fully-equipped to bring speed and efficiency to the production floor.

The first of a new range of easy loading finishing machines from Eclipse, the LF250-EL will make its first appearance at Labelexpo Americas 2018 as a concept machine for customer feedback, and will officially be available November this year.

Designed and manufactured by Impression Technology Europe (ITE), the Eclipse LF205-EL combines all the same advanced features as the widely popular Eclipse LF3 model, where you can create fantastic looking shaped labels as well as being able to test different shapes and sizes for promotions or special short-runs. But the addition of its simple loading function means that the LF250-EL dramatically reduces loading time, making the work of the operator much easier.

ITE's Managing Director, Roy Burton, said: "We are extremely excited about this brand-new machine. Purposely designed for easy loading, the LF250-EL is the result of relentless research, which saw the need for a machine that allows the user to reduce media loading times, and therefore wait times, dramatically."

Burton added: "The shift in trend towards small volume label production means that it is essential to have compact shorter-run production machines. This, coupled with effortless loading, means that the LF250-EL is a label printers dream. In fact, there's nothing quite like it!"

The ever-advancing Eclipse range has purposely been designed for today's market. Stereotypically, label printing machines are designed for either 220mm or 350mm wide media, meaning that companies have to spend more money than necessary on larger, more expensive finishing equipment. The LF250-EL's compact design gives bigger investment value. making the Eclipse range the most flexible finishing equipment in today's market place.

The LF250-EL enables the user to thread media through a completely uncluttered pathway, from roll-side to roll-side. Simply Lift, Load and Latch!

ENDS

Press contact:

Michelle Reece micheller@yesltd.co.uk +44 (0) 01623 861173

Who is ITE?

Impression Technology Europe supplies a wide range of digital labelling equipment. However, they have also manufactured and designed a range of Eclipse finishing products which are available via a global market.

Eclipse world class label finishing machines provide return on investment and genuine value for money. Eclipse machines cut labels, not corners and the craftsmanship and high-end technology offered by Eclipse is often copied but never bettered. Since 2011 they have grown to become a leading global brand and their ever-growing range of label finishing equipment is designed and manufactured in the UK and available globally through a network of distributors. Visit the website www.eclipselabelequipment.com to view the full range.

Contact information:

Impression Technology Europe (ITE) Sovereign House, Sovereign Way, Mansfield, Nottinghamshire NG18 4LQ – ENGLAND. Telephone: +44 (0)1623 861173
www.impressiontechnologyeurope.com