



## **PRE LABELEXPO AMERICAS 2018 NEWSFLASH**

### **The All-New Eclipse Mini Label Finishing Machine – a Full-Production Solution in a Desktop Package**

**16 July 2018 – Mansfield, UK** – The “Eclipse Mini” label finishing machine will officially be launched into the USA at Labelexpo Americas in September.

Designed and manufactured by Impression Technology Europe (ITE), this newly designed compact label finishing machine combines many features you would expect to find on more expensive equipment, making it accessible and affordable to the market like never before.

With a cut width of up to 112mm, the Eclipse Mini is an economical investment designed to harmonise and increase the flexibility of label production from a range of low-cost narrow-web label printers, which are becoming more and more popular for short label runs. The Eclipse Mini is designed to complement the Epson ColorWorks C7500 and C7500g series and will be available to purchase through the Epson reseller programme in the USA.

*ITE's Managing Director, Roy Burton, said: “With the mindset shift in the industry in terms of embracing new technology, narrow-web solutions are continuing to gain popularity within the label industry. We saw various gaps in the market, including our client's frustration in being unable to access smaller label finishing machines for their business, and designed a machine that would fit what certain market segments require, not vice-versa. I'm extremely excited to be unveiling this new low-cost model at Labelexpo Americas in September.”*

The Eclipse Mini offers ultra-flexibility to the user for different shapes. Its ability to cut labels on demand, and to any size without a die, means there is no need for surplus inventory - saving the cost of redundant pre-cut labels on shelf and reducing wait time. Whilst its compact footprint, easy to use control panel and simple loading and unloading means that the Eclipse Mini is accurate, fast and economical.

The Mini digital die cutter and laminator is a production powerhouse in complete label converting and finishing. With 'self-wound lamination' as standard; digital cutting with industry leading output rates (graphic dependant); roll to re-roll; slitting and rewinding; and waste matrix stripping as standard.

With the ability to cut plain, or printed media with the single point registration system. The Mini is a full production solution in a desktop package. Precision engineering is the benchmark of the Mini and its manufacture quality and unique firmware delivers far in excess of comparable machines in the market today. And with a web width of up to 112 mm, it size makes the Mini a perfect solution for continuous finishing to a wide range of medias like BOPP, polyester, paper, vinyl's and many more.

The Eclipse Mini is designed, engineered and built to a specification the printing community needed, bringing affordable label finishing options to the narrow web label users of today.

Come visit us on **Booth 6511** to find out more about this incredible machine!

ENDS

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**Who is ITE?**

Impression Technology Europe supplies a wide range of digital labelling equipment. However, they have also manufactured and designed a range of Eclipse finishing products which are available via a global market.

Eclipse world class label finishing machines provide return on investment and genuine value for money. Eclipse machines cut labels, not corners and the craftsmanship and high-end technology offered by Eclipse is often copied but never bettered. Since 2011 they have grown to become a leading global brand and their ever-growing range of label finishing equipment is designed and manufactured in the UK and available globally through a network of distributors. Visit the website [www.eclipselabelequipment.com](http://www.eclipselabelequipment.com) to view the full range.

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